

VOL. XVII, No. 1. SEVENTEENTH YEAR GLOUCESTER, MASS., JULY 5, 1913. PRICE FIVE CENTS

Magnolia

THE curtain raises on what is destined to be Magnolia's most prosperous season. This was evidenced early in the spring by the demand for cottages and then also for accommodations at the Oceanside and its annexes.

The growing favor in which Magnolia is held by the discriminating, the country over, has made necessary what will be when completed, an entirely new Oceanside. Manager W. A. Warren has planned for a hostelry which when finished will be second to none in architecture, appointments or service in this country.

To this end a beginning will be made at the close of the hotel doors in the fall. The entire western half of the structure will be demolished and those who return in 1914 will find in its stead a new four story fire proof edifice of cement. The design is pleasing and the interior planning is the result of an extended experience in resort business which will make for the highest efficiency and comfort. Nothing will be omitted in the scheme of things to make this one of the hotels de luxe of the continent. An initial outlay of $250,000 is contemplated.

The new club house and swimming pool, built during the winter, is now ready for occupancy. Last year the Magnolia Beach Association organized and acquired about 250 feet on Crescent Beach for the club house site. The building is 93 by 58 feet. The design is New England Colonial and there are broad piazzas on all sides. On the ground floor is the swimming pool, 70 by 30 feet, into which will be pumped water from the ocean. Its maximum depth is nine feet and the mimimum four feet. There will be 175 bathing apartments for men and women, with a laundry, kitchen and other accessories. The subscription was $50,000.

The new residence for Costello C. Converse and family on the Shore road has been completed and marks the only addition to the residence property of this section.

Services at the new Catholic Church have commenced June 22 for the summer. Masses will be celebrated Sunday mornings at 7 and 9 o'clock by Rev. W. J. Dwyer, P.R., from St. Ann's Church, Gloucester, of which this is a mission.

The Woman's Club in Lobster lane will be again under the direction of Mrs. Foster. It is open every day from 10 a. m. until 9 in the evening. An attractive series of dances, entertainments, etc., has been planned. Primarily the club was erected to furnish a convenient meeting center for the large number of young women employed here during the season.

H. H. Stevens and family of 101 Beacon street, Brookline, have opened their Summer cottage for the season.

Mr. and Mrs. B. Manfred Thornberg of Boston, will again occupy the Cummings cottage on Norman avenue.

The family of Lucius Tuttle of Brookline, arrived in June at their Summer street residence.

Mr. and Mrs. George A. Upton are, as for several years past, occupying the Perkins cottage.

Rev. Dr. Charles Wadsworth and family of Philadelphia, who for the past 20 years have passed the season at Magnolia, are at their cottage in Oakes field.

Charles A. Hoyle and family of Somerville, are at their studio on Flume road.

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"Within the Net"

WHETHER the composition or the execution of a painting or picture was the feature which won it recognition or fame has always been a debatable question with the writer.

For instance is it the theme or the technical execution of the Angelus which has achieved immortality for the production? Perhaps both.



"WITHIN THE NET"

Produced especially for The Cape Ann Shore, by H. W. Spooner. All rights reserved.

But it might be that the same high art in the treatment of lights and shades in a landscape while receiving recognition or comment might doom the picture and Millet to comparative obscurity. Imagine the figures with all the religious sentiment of the simple peasantry which they carry eliminated from the Angelus and only the treatment of dying day depicted. The production it is safe to say would never have achieved the distinction in the art world

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East Gloucester

THE same old story here. The place keeps on growing and growing in popularity, both as a hotel and cottage locality. The motor was all that was needed to develop the place, the back shore especially. The transportation problem solved and the question of growth was settled.

I asked George Stacy the other day, being somewhat inquisitive, of the origin of the name Hawthorne Inn. I had an idea that it might have been suggested by the works of Hawthorne, especially since his cottage settlement, the Seven Gables, Old Manse, etc., is in line with the supposition. But he told me that the old way leading to the Inn was always called Hawthorne lane, hence the name.

Mr. and Mrs. David Pillsworth and son, Milton, and Miss Elizabeth Donnelly, are a Worcester party registered for July at the Rockaway.

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Manchester-by-the-Sea

IT has been said by some cynic that only unproductive hotel and club property is destroyed by fire but this may not be said of the calamity which befell the Essex County Club whose home was destroyed by fire during the winter. However there is always some compensation in visitations of this kind. An opportunity is given for a rebuilding on a scale commensurate with the scope of this club, one of the representative of the country.

Plans for a new clubhouse are under consideration by the building committee, Arthur Lithgow Devens, president of the club, T. Dennie Boardman, chairman; William A. Burnham, George Warren and George F. Willett. These plans are in line with the committee's desire for a simple appearance and plan.

As designed the house will be long and low in its general appearance and of old-fashioned, red brick construction, with white trimmings, and as fireproof as such a building may be made, and will be suggestive of the old-time houses scattered throughout Essex County. It is to be surrounded by broad, covered piazzas and will fit admirably its situation and surroundings. It will be two stories high, with its central part containing a living-room of big dimensions, 25 by 50 feet, and a dining room 32 by 46 feet. It is proposed to carry these two rooms from the floor to the roof so that when dinners, dances or other entertainments are given there will be ample space for excellent ventilation, which low-ceiled rooms would not provide. In the end of the house first reached, as one approaches the place from the main entrance to the grounds, on School street, the ladies' rooms will be placed, all well planned to make their quarters attractive.

The further end of the building, near the golf links, will be the men's part of the house, and their entire comfort has been carefully studied. The committee, realizing that the former kitchen and service facilities were inadequate, have given careful thought in cooperation with the architects, to this part of the house, and under the new conditions there will be the most modern equipment for efficient service for general purposes and special entertaining.

The second floor will contain chambers and baths in the ladies' end and in the further end there will be for men ample bedroom accommodations, showers and baths. While everything will be simple, there will be nothing lacking for the entire comfort of club members and ladies of their families. It is probable that eventually there will be a separate building for athletic purposes, with lockers, work rooms and other fittings, to be connected with the clubhouse by a covered piazza.

The plans which are now on exhibition in the bungalow, with opportunity to alter them according to such practical suggestions as the committee or club members may make. With final determination as to just what will best meet the requirements, the committee will take steps to bring about the erection of the building.

The members will not lack ample accommodations, as the house committee has carefully studied their comfort in considering present and future plans. For immediate use, a portable house will suffice, placed near the former

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The Cape Ann Shore

Devoted to the Interest of the Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - - MASSACHUSETTS

Subscription price, 35 cents per year in advance. 50 cents at end of season.

For sale at all the summer hotels, at Shurtleff's news stand, Main street.

TO ADVERTISERS

The CAPE ANN SHORE, now in its seventeenth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

TIDES ON CAPE ANN

Specially Computed for the Cape Ann Shore

HIGH TIDE

DATE	A. M.	P. M.
July 6	12.02	12.33
" 7	12.52	1.24
" 8	1.44	2.16
" 9	2.38	3.10
" 10	3.35	4.04
" 11	4.36	5.01
" 12	5.34	5.59

NOTE—It was High Tide at Gettysburg 50 years ago. "A government of the people, for the people and by the people, shall not perish from the face of the earth."

The Municipal Situation: A Matter of Concern to the Summer Resident

Summer residents of Gloucester who, collectively contribute so much to the treasury of the city by taxation, are naturally interested in the manner of its distribution. Receiving little, they pay much. Good roads, efficient fire and police protection are about all they ask in return.

Although the principle may be decried as un-American, THE SHORE has always held that property wherever situated should confer a vote. That is if a man is taxed on Cape Ann, or in any other place for that matter, he ought by right to have a voice in the election of the men who are to expend this money. It all comes back to the principle of taxation without representation, for which the Revolutionary patriots risked their lives and gained Independence. And the principle applies as well to women as men. To our way of thinking the qualification for voting should not be sex but rather intelligence and, heretical as it may seem, property. Some day, perhaps nearer than some imagine, this state of things, equitable and sensible, will prevail. A man or woman will then have one vote for president, governor or senator in his home state, but wherever he has real estate interests there he or she will be entitled to a vote.

Those who have given the matter any attention and those who have had the matter thrust to their notice by reason of figures on their tax bills, know that past municipal councils have expended money with a free hand, so much so that there has come a reaction. It is realized that a fair rate of taxation and an efficient Municipal Council will attract prospective residents.

At the last municipal election Harry C. Foster was chosen mayor for the present year. Mr. Foster entered upon his duties with a sincere desire to conduct the city's affairs on the same principle, as far as possible, that are applied to a private corporation. So far he has made good. His first move was to appoint an Advisory Board comprising some twenty or more of the prominent business men of this city to help him by word and deed to reduce the cost of conducting municipal affairs and at the same time effect a corresponding efficiency.

This board, wnich has chosen Rev. Elvin J. Prescott, minister of the First church, as its chairman, has entered upon its work with enthusiasm, intelligence and diligence. It has given freely of its time night and day and has made, through sub-committees, exhaustive investigations and reports of the various departments, this work being undertaken in a spirit of fairness to all concerned. Already it is estimated through the moral effect of this board some $30,000 will be saved the city the coming year and that the purchasing power of a dollar for the city will be greatly increased.

While the Advisory Board has been fair it has been fearless and it has pointed out much needed reforms and substantial money saving policies.

While Mayor Foster continues in office, and already he is considered the ten year mayor, for whom some citizens have been looking, this Advisory Board will be continued if it can be induced to serve. Though its members realized that adverse criticism and perhaps worse might result, all considered it a call to duty which under the circumstances it would be unpatriotic to refuse. In addition to Rev. Mr. Prescott, the board comprises such well known business men as Fred L. Davis, fish merchant, Thomas P. Bolger of the Success Manufacturing Co., George H. Towle of the Rockport Granite Co., Simon Garland, Edward H. Griffin and Edward H. Pomeroy, contractors and builders, William T. Gamage of the Gorton-Pew Fisheries Co., George O. Stacy of the Hawthorne Inn and allied hotel undertakings, Fred A. Shackleford, real estate man, who has proved a capable and tireless secretary, beside others.

The Municipal Council of the city is also cooperating with the Mayor and with this Advisory Board promises to bring around a substantial advancement in municipal standards of doing business.

THE SHORE holds no brief for any set of men but in this instance believes in giving due credit. It is glad to do so from the fact that it has not seen its way clear to this action for many years past. The knowledge that there is a body of men on deck, both in the Municipal Council and in this Advisory Board, which is working genuinely for the best interests of the city with especial regard to economy and efficiency, will bring satisfaction to the large property element among the summer resident interests. If he continues as he has commenced Mayor Foster certainly deserves their moral and substantial support.

"Within The Net"

Continued from Page 1

it has and connoiseurs would not have vied with each other for its possession.

The life of a picture of any kind is the ability or genius of the artist to group and treat compositions in a way that they will convey a story or moral to the mind and the man wno can do this most effectively is the true artist. No matter whether he paints or photographs. What he conveys to the onlooker is the point. By this token Herman W. Spooner, the local photographer, is an artist of no mean ability. The SHORE has before presented some of his compositions. Its frontispiece in this opening number is one of these productions which the French call genre, that is a scene from every day life.

The types are a young New England fisherman and maid and the story conveyed is obvious. "Within the Net" requires no accompanying text to convey its story.

Summer people and non-resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1913.

Yours respectfully,

RICHARD L. MOREY,

Collector of Taxes.

White & Packard Cars for Hire



New White Passenger Busses

We have now ready for hire, pneumatic tired White Passengers Busses seating 12 people. Just the cars to take parties to Salem Willows, Lakecroft, Ferncroft, Nahant, Revere Beach, Boston, Portsmouth, White Mountains and all other New England points. Also trips to New York.

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Write, or telephone 190, Gloucester. We will send man with samples and give estimates.

AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationary so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who is upon the travelled part of any way and not upon a sidewalk, *or where the operator's view is obstructed either* upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn or other device for signalling shall be sounded so as to make a harsh, objectionable or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the intersection of the centres of said ways before turning to the left.

Per Order, CHARLES S. MARCHANT, City Marshal.

The Moorland

Bass Rocks ... East Gloucester

Right on the Broad Atlantic. Grand Rugged Ocean Scenery, Golf, Tennis, Casino, Surf and Salt Water Bathing

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HALL'S

Headquarters for Regal Shoes, for La France Shoes for Women, for Tennis, Bathing and Vacation Shoes. Special Play Shoes for Children

REPAIRING DONE PROMPTLY

Centrally Located at 192 Main Street

HALL'S SHOE STORE

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An Extra Fine Consignment

Pompeian Olive Oil

From Lucca, Italy

Appealing to the taste of discriminating consumers.

Also a Fine Line of Domestic and Foreign

FRUITS IN THEIR SEASON

Goods delivered on Cape Ann

JAMES F. PATTEN

82 Main St., Gloucester, Mass.

Established in 1876

HAWTHORNE INN

AND COTTAGES

EAST GLOUCESTER, . . MASS.

GEORGE O. STACY, Proprietor

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The finest makes, comprising the Wm. Bourne & Son, Mehlin, Briggs, Merrill, DeRivas & Harris, Schirmer, etc.

We Rent Our Best Pianos.

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Films and Supplies.

Developing and Printing at Short Notice.

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Prices from $15 to $250.

A full supply of Records. All the new ones as soon as out

Base Ball and Tennis Goods

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Just Below the Post Office

CAPE POND ICE CO.

Wholesale and Retail Dealers in

PURE ICE

106 MAIN ST. Tel. 180

Having purchased the Ice Business and good will of Wm. A. Homans, we are prepared to furnish the people of Magnolia and Bass Rocks with first quality ice at fair prices, and with good competent drivers, we guarantee the best of service.

We earnestly solicit your patronage.

C. P. ICE CO.

The Rockport Shore

THINGS are looking up in this locality, especially at the Pigeon Cove end of the line. The new Hotel Edward, which has just opened its doors, is one of the finest appointed hostelries in this section. Nothing that is offering is omitted for the accommodation of the guests. The general architecture is pleasing, the predominating note being the Colonial and the furnishings are harmonious and in good taste.

And yet another new hostelry is contemplated. Plans have been drawn by Architect Hanson of Gloucester, for a $150,000 hotel with right up-to-the-minute accommodations. If this eventuates in brick mortar the place will become quite a hotel center.

The Ocean View this season appears under new management. Mrs. Dunklee and sons, who for some years past have had the house, retire this season, and Mrs. Margaret N. Day, who for several seasons past has been proprietor of the Beachcroft, is the new manager. The outlook for the season is bright, many of the old guests having engaged accommodations for the summer.

Among the guests this week during the stay of the battleships were, Com. C. L. Hussey and Mrs. Hussey, who made the hostelry their headquarters.

Among the season's guests are, Miss Dorothea H. Reiners of Brooklyn, secretary to Mr. C. W. Seamans.

Miss Elizabeth T. Handell of Washington, a guest for many seasons past, was among the earliest to register.

Mrs. Francis Lybrand of Washington, is making a July stay at the Beachcroft.

Former patrons of the Ocean View for another season are, Misses N. I. and H. W. Dyckman of Westfield, who are registered for the season.

Mrs. C. T. Langdon and daughter, Ida, of Elmira, N. Y., will as for several years past, make the Ocean View their summer home.

Mrs. I. D. White of Newton Highlands, is making a July stay at the Ocean View.

Miss Mary Isabella Forsyth and sister of Kingston, N. Y., are making a stay until Aug. 1, at the Ocean View.

Mrs. M. du Talbot and sister of New York City, will arrive Monday at the Ocean View for the season.

Mr. and Mrs. Thomas M. Pierce of Syracuse, are registered at the Ocean View for July.

Philadelphians who are registered at the Ocean View for July are, Mr. and Mrs. Chas. B. Bowden.

Mrs. Isabella H. Ellison of Boston, is a season's guest at the Ocean View.

Mrs. Prince Fernald Estabrook and companion, Miss Josephine Cummings of New York, former guests of Mrs. Day at the Beachcroft, will this season make the Ocean View their headquarters during July.

Mrs. Everett J. Hall and the Masters Hall of Brooklyn, registered Tuesday at the Ocean View for the season.

Mrs. Jeannette Fuller and daughter, with Mr. Fuller of Rochester, N. Y., motored from that city to the Ocean View this week and registered for six weeks. They are former patrons.

Mr. and Mrs. James C. Bond of Hartford, are July guests at the Ocean View.

Mrs. Mary Wales Glover and daughter of Newton, came Monday to the Ocean View for the season.

E. E. Locke and family of Malden, are occupying the McMill cottage at Land's End.

Bishop Philip A. Rhinelander and family of Pennsylvania, have taken the cottage of Prof. Max Kelner of Cambridge, at Land's End. The Kelners this season will tour the Yellowstone Park.

Edward R. Emerson and Miss Dr. Emerson of Cambridge, have arrived for the season at their cottage on Long Branch avenue, Pigeon Cove.

Mrs. A. Graham Clerke of Roxbury, has opened her house on Phillips avenue, Pigeon Cove, for the season.

Mr. and Mrs. Thomas Todd have arrived at their cottage on Point de Chene avenue, Pigeon Cove.

George W. Harvey and family of Forest Hills, have arrived at their Marmion way summer house.

Congressman Ernest W. Roberts and family are occupying Rocky Nest, their Land's End summer home.

John G. Moseley and family of Boston, have arrived at Felseinheim, their summer home at Marmion way.

Jason Giles and daughter, Mrs. Hattie Bass, of Hyde Park, are at the Anchorage at the Headlands.

Mrs. L. C. Thacher of Roxbury, has arrived at Billingsgate cottage, Land's End.

Charles Lamb and family of Cambridge, have arrived at their summer residence on Phillip's avenue, for the season.

Mr. and Mrs. William Rodgers of Somerville, have leased Mrs. Woolford's cottage on Mt. Locust avenue for the season.

BASS ROCKS HEIGHTS



This beautiful property is situated between two beaches, easterly from Bass Rocks and commands a grand view of the Atlantic Ocean, Thacher's Twin Lights, overlooking Bass Rocks, and from many parts of the property a view of Gloucester harbor may be had.

The above view is of one of the cottages recently built by the "TEN ASSOCIATES." The next issue of this paper will show another fine cottage, recently completed.

Three minutes to electrics, one and one-half mile to depot by new State highway. City water, gas and electricity.

Plans of property, restrictions governing building may be had for the asking by interested parties. Apply to any agent or to

SYLVANUS SMITH, JR., SECRETARY, GLOUCESTER, MASS.

William M. Morgan and family of Brookline, have arrived at their Marmion Way cottage.

Miss Harriet L. Aiken and family of Indian Orchard, have arrived at the Frothingham cottage for the season.

Henry Jones and sister, Miss Mabel Jones, of Cambridge, are guests of Mrs. Lorenzo A. Martin at the "Flags."

Dr. Charles D. Knowlton's family of Roxbury, are occupying their summer home, King street.

Mr. and Mrs. George D. Hall (nee Grace Harvey), are occupying temporarily the King cottage, Marmion Way, until the completion of the pretty new cottage, east of the Richards, which will be their future summer home.

Mr. and Mrs. William H. Colby of Natick, are at their Land's End cottage.

Francis Eaton, sporting editor of the Boston Journal, and family, are occupying their cottage on Eden road, on the rocky edge of Loblolly Cove.

Edward A. Woods and family of Lowell, who have been coming to Pigeon Cove for 43 years have arrived for a first of the season stay at their cottage.

Mr. and Mrs. Ferdinand Rodliff of Lowell, among the original cottagers at Pigeon Cove, arrived several weeks ago for the season at their Haven avenue cottage.

William K. Simpson and family of Boston are at their stone villa on the tip of Andrews point.

James E. Cotter and family of Jamaica Plain have arrived at their summer house at the eastern end of Long Beach, Land's End.

Harry B. Dutton and family of Boston have the Charles L. Streeter cottage at Land's End.

Bishop P. M. Rhinelander of Philadelphia and family are again at their Land's End cottage.

G. F. Babbitt and family of Brookline are at their Land's End cottage.

Robert H. Newcomb and family of Boston are occupying a cottage at Marmion Way.

Melvin S. Barber and family of West Newton, have arrived at the Orchard cottage, on South street, for the season.

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C. H. RAFFEY

Street Railway Waiting Station

70 MAIN ST., ROCKPORT

.... SUMMER REAL ESTATE AND INSURANCE

Cottages to Rent at the Headlands, Land's End, Marmion Way and Pigeon Cove.
Desirable Locations.

A Full Line of Periodicals, Souvenir

For the Modest Summer Cottage



or the

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We carry the finest and most extensive line of Summer Furniture on the North Shore

EVERYTHING FOR THE PIAZZA

Beds, Hammocks, Rattan Lounging Chairs, Etc.

Kitchen Furnishings, Oil Stoves, Refrigerators, Beds, Cots and a complete and well-selected stock of House Furnishings of all kinds at reasonable prices.

GOODS DELIVERED ANYWHERE ON CAPE ANN

National House Furnishing Co.

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THE OCEANSIDE AND COTTAGES

MAGNOLIA, MASS.

Open from June to October

Accommodates 750

W. S. WARREN,
Managing Director

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JEWELER AND OPTICIAN

150 MAIN ST., GLOUCESTER, MASS.

The Store with the Sidewalk Clock



EVERYTHING IN FISH

You can have every desirable kind of **OCEAN FISH** by buying direct from us. Domestic, put up here in Gloucester or in whichever part of the country they can be had at their best; importations from a dozen different countries, all are gathered here for you to select from.

You will want for auto rides, picnics and social parties, some of the dainty tidbits that we have here for your convenience.

Sardines, the best imported varieties, **Sandwich Regalia** from France, **Lobster Sandwich Filling** and **Fish Pastes** are all fine for sandwiches and lunches. Then we have **Lobster, Crabmeat, Salmon** and other substantial canned fish that you know are so handy to have with you — so good for an emergency.

You have only to 'phone 915 and we will deliver them by return express or parcel post; or, better still, you can motor to our door, over good roads, see them and make a selection of just what you want.

A postal will bring our illustrated price list and order sheet. We want your trade now while you are here, as well as your home trade later. We do a large mail order business direct from the ocean to the consumer. We do not sell to the middleman. We make this a specialty and have supplied families who are particular to have the best, since 1885.

When you are dealing with us directly we can and do guarantee everything satisfactory to you or cheerfully refund your money.

FRANK E. DAVIS FISH CO., 93 Rogers St., Gloucester, Mass.



YOUNG MEN of the SUMMER COLONY, ATTENTION!

Perry's Haberdashery

260 Main Street, Gloucester

Nearly Opposite Gloucester Theatre

¶ We carry the Most Complete and Snappiest Line of **Young Men's Furnishings** in the City. ¶ B. V. D. and Union, Muslin and Silk Underwear. ¶ Imported French and English Silk Half Sox. ¶ Exclusive Designs in Outing Shirts. ¶ Something New: the Recreation Shirt; ask to see it. ¶ Finest Line of Very Latest Things in Neckwear in the City; New Lines constantly opened. ¶ Nobby Leather Belts, Latest London Design. ¶ Washable Silk Ties, 25 and 50 cents. ¶ Fine Line of Fancy Waistcoats, Latest Picadilly Patterns.

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A complete line of Souvenir spoons, Brooch pins, Scarf pins, Fobs, etc.

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ARE YOUR CLOCKS IN GOOD ORDER?
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Opposite Gas and Electric Light Offices

The Annisquam Region

EVERYTHING indicates a big year for Squam, the biggest ever. The place seems destined to come into its own and yet the sentimentalist who loves to cling to the old will veiw with regret the passing of many of the quaint old places which made Squam village so charming and picturesque. The transformation from the sleepy fishing village of a quarter of a century ago to the up-to-date summer place, has been marked in recent years.

Early in the season it became apparent that 1913 was to break all records. Weeks ago desirable cottages were at a premium, with all the hotels practically booked up for July and August. That new hotel, of which something has been heard for several years, looks nearer of accomplishment than ever, for Squam like all other resorts must grow. This growth, however, will not probably be in the village center, which will remain much as it is, but it will follow its natural and logical outlet along the Rockholm tract which commands such a magnificent view of the Ipswich bay and beyond. Go where you will there is nothing that can beat it and few places in natural beauty and desirable features that can touch it. High land, well drained catching every breath of wind, a natural bathing and yachting center, an ample supply of pure city water, electricity and all the modern conveniences, Squam is bound to come into its own and quickly at that. Why not a gas supply for the summer at least by overground pipes? In California they bury their piping a few inches below the surface and that suffices. The city pursues the same policy to give its service in remote places at a mimimum cost and shuts off in the fall. Without knowing much about the proposition it seems feasible on its face.

Squam is going to be very much on the map as a yachting center. The Annisquam Yacht Club is the oldest active yacht club on the Cape and has a history to be proud of. Some day when I find time I will write up reminiscences of the old boys and the old boats and old time River Days. Those were happy golden days all right. However the present and the future is the chief concern of today.



Commodore Harry H. Wiggin has been doing things during the winter. Through his energy contracts were placed early in the fall for 18, one design cat boats for various members of the club. They have been completed and are now in commission and in connection with the regular 15 foot class promises to make the summary of the races look prosperous.

The club house itself will continue more than ever to be a social center and rallying point for the colony. When it was first built there was fear and trembling that too much had been attempted. Now it is proposed to expand so marked has been the prosperity. It is proposed to add a shop from which to sell goods in the original packages. This sounds suggestive but there are different kinds of original packages. The tennis courts are trim and in good condition and attract the young people and meets a need which has been apparent for some years. All in all if Squam doesn't grow noticeably in the next ten years all signs will fail.

George Lockhan and family of Malden have taken one of the Sargent cottages on Nashua avenue for the season.

Charles N. Stoddard and family of Greenfield have the Sylvester cottage on Cambridge avenue for the season.

Phillip Morrill and family of Mattapan have arrived at Cedarhurst cottage on Dennison street for the season.

Mr. and Mrs. Kilby W. Shute have opened Apple Tree lodge on the Hyatt place for the season. The Hyatts are in Germany, where they will remain during the season. Their house remains closed.

Miss Esther Hull of Danbury, Conn., is spending the season with her aunt, Miss Susan White, on Norwood Heights.

W. P. Murphy and family of Boston have taken Olive Branch cottage near the Willows for the season.

Mr. and Mrs. Charles E. Story are occupying their bungalow in the Willows settlement.

Miss Moore of Malden contemplates erecting a summer cottage at Nashua avenue this season.

Mr. and Mrs. George Gammans and mother, Mrs. Inman, have taken the small cottage of Mrs. Ellen C. Butler at Lanesville.

Miss Harriet Trout of Staunton, Va., is guest of Miss Nancy Flagg at the Barnacle for the season.

John R. Bird and family of Boston is among the "Barbery Shore" cottagers this season having taken the Sylvester house there.

Harry Worcester and family of Cambridge have taken occupancy of the cottage on Adams Heights, recently purchased of Fred Pierce.

J. M. Cox and family of Brookline are among the recent cottagers to arrive. Their home is on Adams road.

Col. Ira McNutt and son, Prof. Barry McNutt of Lehigh University, and family of South Bethlehem, Penn., arrived this week at their residence on Adams road.

Mrs. J. B. Swan and family of Marshall, Va., have the cottage of Dr. Henry L. Houghton on Adams Heights.

Mr. and Mrs. George B. Stevens and family of Gloucester are at the Brynmere for the season.

Philip Richardson and family of Boston are at Squam Rock cottage on Annisquam Heights for the season.

Marvin Taylor and family of Worcester have a cottage on Nashua avenue for the season.

Howard Haskell and family have arrived at Octagon cottage, Nashua avenue, for the season.

Miss Elizabeth J. Somers of Cambridge has taken the Frank B. Parsons house on Dennison street for the season.

Mr. and Mrs. Fred O. Sargent of Everett are at their cottage on Nashua avenue.

Mrs. Fred Phillips and mother, Mrs. Christiansan of Chelsea, have taken one of the Sargent cottages on Nashua avenue for the season.

Mrs. John W. Saxe of Bookline, with Mrs. Nooden of Lexington, have taken the H. H. Gallison studio on the Hatt place for the season.

Mr. and Mrs Albert Jewell of Nashua, N. H., are at their bungalow, Nashua avenue.

William G. Brown and family of Gloucester have opened their summer house in the Willows settlement for the season.

Mrs. Frank B. Endicott and Mrs. Mattie Wentworth are the guests of their mother, Mrs. Olive Sargent, at her cottage on Nashua avenue.

William Wyman and family are making a preliminary stay at Kamp Kontent on Dennison street.

Felton Bent and family of Overlook, Penn., are occupying the Squash cottage on Cambridge avenue.

Mr. and Mrs. Alfred B. Kershaw of Wakefield have W. R. Lane's Point cottage and will occupy it until Labor day.

Proprietor J. L. Publicover of the Grand View has returned after a very successful initial season as manager of the Colonial at Pine Bluff, N. C.

This is Mr. Publicover's first venture into the winter resort field and his success has been such that he will take on a much larger house at Pine Bluff for the coming season.

The Grand View retains its popularity and many of its old patrons have renewed their bookings for the season.

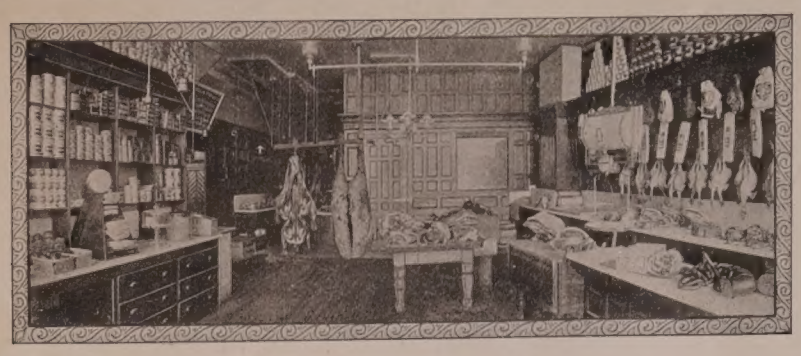
The house has always been a favorite with St. Louisans and Kansas City residents and those places will be well represented this year.

Mrs. William Atkinson and two daughters, Kathleen and Doris, of Brownsville have returned for their seventeenth season at the Grand View. They are accompanied by Miss Velma Keeler.

The Misses M. B. and H. H. Henry of Newton, who are occupying the Davis cottage for the season, have been making headquarters at the Grand View.

John Whittemore and family of Newton have taken the Stantial cottage on Cambridge avenue for the season.

Continued on Page 8



Largest Grocery and Provision Dealers on Cape Ann

SERVING SUMMER COTTAGERS A SPECIALTY

DELIVERIES

Made at Bass Rocks, East Gloucester, Magnolia, Fernwood, Wolf Hill, River View, Wheeler's Point and Annisquam

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PURE WATER VITALLY ESSENTIAL TO HEALTH

RAVENSWOOD SPRING WATER

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¶ Prescriptions a Specialty. ¶ Soda Department a Specialty. ¶ Finest Flavors in the City. ¶ High Grade Confections. ¶ Foreign and Domestic Cigars.

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Seventh Annual Observance

GLOUCESTER DAY

Great Mid-Summer Carnival

STAGE FORT PARK

Wednesday, August 13, 1913

ALL DAY AND EVENING

STUPENDOUS ATTRACTIONS — NEW AND NOVEL FEATURES

THE DAY CROWDED WITH GREAT EVENTS

Watch for Full Particulars The Date, August 13, 1913

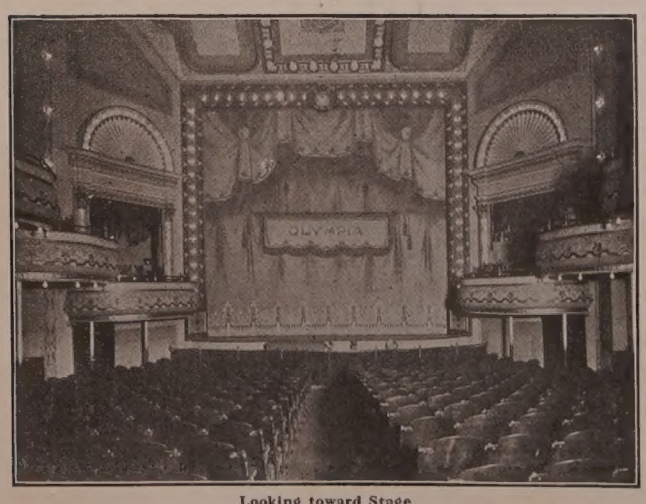
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Grand Sunday Concert from 5 to 10 p. m.

Greatest Show on Earth for the price

Box Seats Reserved

Our Motto: "Your Money's Worth"

Telephone Gloucester 452-L

Magnolia

Continued from Page 1

The family of J. Harrington Walker of Detroit, have arrived at Rockledge, one of the show places on the Shore road.

Mrs. Theodore Heard of Louisburg square, Boston, has arrived for the season at her summer home on Norman's Woe road.

David Jamieson and family of Waverly street, Roxbury, are at their cottage on Flume road.

Arthur M. Jones and family of Audubon road, Boston, have the H. H. Newton cottage for the season.

Mr. and Mrs. Charles Willis Jones of 455 Beacon street, Boston, are at "Highfield's cottage" on Norman road.

Samuel M. Kennard, a prominent member of the Magnolia colony, and family of St. Louis, are at their summer home on Fuller street.

Another well known St. Louis family, the Claude Kilpatricks, were among the June arrivals at their beautiful Shore road place.

Jesse Knowlton and family of Chelsea, have opened their Fuller street cottage.

Miss Georgina Lowell of 12 Fairfield street, Boston, is at her Lexington avenue home.

Mrs. F. Gordon Morrill and family of Boston, have arrived at "Pine Knoll" on Hesperus avenue.

Col. W. R. Nelson and family of Kansas City, came June 20 to their Lobster lane summer home.

Mr. and Mrs. C. P. Sampson of Bay State road, Boston, are again occupying their Summer street, residence.

New comers to the Magnolia colony this season are, Daniel F. Coughlin and family of Boston. They have the Young cottage on Lexington avenue.

Mrs. A. S. Covel of Boston, has the Story cottage on Hesperus avenue for another season.

John B. Drake, Jr. and family of Chicago, have the Sundial cottage for another season.

For the first time in its history Magnolia will be the Summer home of the Mayor of Gloucester, Hon. Harry C. Foster.

Henry G. Hall and family of Salem who, for many years have made Magnolia their summer home, will again occupy their cottage on Summer street.

Mr. and Mrs. George L. Hamilton of Newbury street, Boston, have opened their residence on the Norman's Woe road.

Edward Sullivan and family of Boston, have taken the cottage at Lexington and Bowlder avenues, formerly occupied by Edward B. Adams.

John Allyn and family of Cambridge are at their cottage on Magnolia avenue.

Miss Marcia A. Bradford of Boston, has opened her Norman avenue summer home.

Mr. and Mrs. William Baxter Closson of Boston, are occupying their cottage, Hesperus avenue and Shore road.

Mrs. A. Octavia Wilkins of Cambridge, has opened the villa on Hesperus avenue. Miss Wilkins spent last season abroad.

The John Hays Hammonds have arrived at their home on Lookout Hill, Freshwater Cove, but the length of their stay is problematical. John Hays Hammond, Jr. has been here during the entire winter.

George L. Hamilton and family of Boston, are at Norman's Woe cottage for the season.

Mr. and Mrs. Frank S. Chick of Boston are, as last year, occupying a cottage on Norman avenue.

Solomon P. Stratton and family of Boston, have the Wilkins cottage for the season.

E. Prescott Rowe and family of Boston, who had the Williams cottage last year, are occupying the upper McDonald cottage.

Mrs. William Atherton and family of 144 Commonwealth avenue, Boston, have Shore View cottage for another season.

Arthur Doane Cook of Brookline, will again occupy the F. E. Story cottage on Summer street.

George H. Stevens and family of Boston, have taken the Warren Knowlton cottage.

Edward H. Graham and family of Boston, are returning for another season to the W. C. Newton cottage.

Frederick E. Warner and family of Boston, have the Monks cottage on Summer street, which they occupied last year.

Dr. Mary D. Dakin and daughters of Boston, are at Sunset cottage on Fuller street for the season.

Miss Georgina Lowell of Boston, is again occupying her residence, Shore road and Lexington avenue.

Charles S. Penhallow and family of Jamaica Plain, have opened their Magnolia avenue cottage for the season.

Mrs. H. M. Curry and family of Pittsburg, have arrived at their place on the Shore road, overlooking Norman avenue. Their steam yacht Elsa will be put in commission.

George H. Crocker and family of Fitchburg, have, as last season, the Somers cottage at Hesperus and Lexington avenues.

Continued on Page 6

TALBOT'S GOOD CLOTHES SHOP

... FOR ...

Mr. Summer Man

HAS IN STOCK

Outing Suits, . . . $8.50 up to $18.00
Outing Flannel Trousers, $3.50 up to $6.00
Outing Shirts of all kinds, $1.00 up to $3.00
Outing Hats, all kinds, . . 25c up to $2.50
Cool Summer Underwear, all kinds

EXTRA LARGE STOCK BATHING SUITS

One-Piece with Skirt, Two-Piece in Various Styles in Worsteds and Cotton, $1.00 to $5.00 per Suit

TENNIS JERSEYS STRAW HATS
SILK CAPS SILK HATS

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TAILORED CLOTHES

MINUS MIDDLEMEN PLUS QUALITY

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Handle the Complete Line of Victor and Columbia Talking Machines and Records. Also Machines Repaired. A full assortment of Needles of all makes.

SPECIAL TO SUMMER RESIDENTS

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Repairing, Cleansing and Pressing.

132 Main Street, Gloucester

Over Barker's Drug Store

Magnolia

Continued from Page 5

Mrs. C. C. G. Thornton and Mrs. J. Wingate Thornton of Boston, are at their Magnolia avenue house.

Mrs. F. Gordon Morrill and family of Boston, have opened Pine Knoll cottage on Hesperus avenue.

Miss Fannie M. Faulkner of Boston, was among the first arrivals. Her cottage is on the Shore road.

The Kettle Cove golf links are in the best of condition and the early arrivals among the golfers are availing themselves of the sport.

As the motor makes Magnolia more accessible it begins to be more popular. The Grill club has been the scene of several parties which have motored down the smooth roads of the North Shore. Notable was that Sunday afternoon, when a dinner party was given in honor of Mrs. John Keane, neice of Mayor Fitzgerald of Boston.



Among those of the party were Mayor and Mrs. Fitzgerald, Miss Rose Fitzgerald, Mr. Keane, Michael Mitchell, and E. C. Clark. Another party given by Leo Rogers of Commissioner O'Meara's office, included Capt. Goode of Station 16, Mrs. Philemon D. Warren and Mrs. Thomas F. McLaughlin. Another party was given by Mr. and Mrs. William F. Fitzgerald of Boston. Tuesday, Mrs. Ayer of Pride's Crossing motored down and entertained a party.

Mrs. Octavia W. Hill of St. Louis has leased the cottage of Mrs. Octavia Wilkins on Oakes road for the season.

Mr. and Mrs. George E. Carter of Brookline and daughter, Miss Eleanor Bradley, are here for another season.

Other Bostonians, who have arrived at the Oceanside for the season, include Mr. and Mrs. George H. Swift, Mrs. H. F. Skinner, Mr. and Mrs. F. E. Warner, and son, Robert F. Warner, Miss Caroline W. Fuller, Mrs. A. W. Hobart, Mrs. S. H. Taylor, Mrs. E. M. Bennie, Mrs. Thomas B. Proctor, Mrs. E. B. and F. S. Rogers, Mr. and Mrs. A. H. Morse, Miss Ethel Morse, Miss M. A. Patterson, Willis Boyd Allen and mother, A. W. Alley and G. R. Alley and families, Mr. and Mrs. Mahlon R. Bryan, Mr. and Mrs. H. E. Everett, Miss Mary E. Kimball and Mrs. Lucy H. Eaton.

Mr. and Mrs. H. Staples Potter, after an absence of several years from Magnolia, have returned and are registered for the season.

Count de Rosa, Italian Consul at Boston, has registered at the Oceanside as a season's guest. He was here last year.

One of the guests emeritus of the Oceanside, if the term may be allowed, is Mrs. Chester Guild of Boston, who is spending her 33d summer here. She was a guest at its opening year and has continued so without interruption.

Senor De Pena, the Minister from Uruguay, will, as for several seasons past, make Magnolia his summer home.

The Green Gables Club opened for the season with a big supper for its members in Magnolia and along the North Shore. It has been redecorated and rebuilt with every possible convenience for the comfort of guests. The guests who dined there on the opening evening were Lucius Tuttle, W. L. Whipple, C. D. Sias, Z. Sears, Jr., N. S. Simpkins, S. P. Stratton, J. Shepard, Jr., C. P. Searle, S. B. Raymond, A. L. Robinson, W. L. Pierce, Quincy; H. W. Ogden, O. W. Mink, W. D. MacMillan, W. D. Mandell, S. P. Mandell, Oakes Ames, F. H. Appleton, Allen Arnold, Nathan Anthony, Arthur H. Alley, Gerard Bement, H. M. Bigelow, Everett C. Benton, W. H. Coolidge, C. C. Converse, L. A. Coolidge, E. B. Kellogg, Frank L. Chick, George Dill, E. L. Davis, W. B. Henderson, L. M. Hedges, Henry Hornblower, Westley Jones, Jerome Jones, A. S. Knight, W. B. Kehew, A. C. Lawrence, E. A. Lord, J. R. Leeson, Alexander McGregor, Dana Malone.

A new garage has been completed on the Magnolia road for William H. Coolidge, on what was formerly the Blynman estate. The building is of stone, with "snub-nosed gables," as architects term them, and with dormers having diamond panes. The interior finish is of stone with the ceiling in asbestos. There is space for five cars, a work room and turn table in the centre. On the second floor are two bed rooms and bath as well as a dormitory. Also for Mr. Coolidge a small bungalow has been built on the beach front on the lower land across the highway from his house. There is a main living room 40 by 30 feet, each end of which is provided with a stone fireplace six feet deep. Bookcases are made around the walls and the windows show large plates to give a wide expanse of view. There is a broad covered veranda on the water side and in the rear wing 41 by 20 feet, containing eight bath rooms and a shower. The exterior finish is of shingles, and there are big chimneys of cobblestones. A substantial seawall has been constructed to protect the place from the water.

Mr. and Mrs. Walter J. Mitchell are again domiciled in their attractive summer home on Summer street, after spending the winter in the South.

Mrs. Myron C. Wick of Youngstown, Ohio, has arrived at her summer cottage off Summer street for the season.

Mrs. Greeley F. Curtis and family have arrived at their summer home on Summer street for the season.

Mrs. A. L. Covel and family of Boston will, as last season, occupy the H. H. Story cottage

Horace B. Stanton and family are at the Hayden cottage on Hesperus avenue.

Manchester-by-the-Sea

Continued from Page 1

club house and overlooking the first tee. It is intended especially for ladies' use and will contain a dining room of good size and a kitchen, so that luncheons and dinners may be served. Piazzas on two sides will afford a shaded resting place. Remodelling of the club stable will provide the club members with temporary quarters for lounging, lockers and a golf workshop, while a room will be set apart for ladies and there will be lockers for their needs. The accommodations will all be adequate, considering the conditions which the house committee is compelled to face.



Mrs. George D. Howe is at her Smith Point estate for the summer.

The estate of the late Charles Head, "Undercliff," according to report, has been purchased by Dr. J. H. Lancashire of Alma, Mich. The property, which is among the finest on the North Shore, is under lease this season to the Payne Whitneys of New York. Dr. Lancashire is at the Helen Hooper Brown cottage at West Manchester.

Mr. and Mrs. William L. Putnam have purchased a large tract of land adjoining their estate at Old Neck and will improve it.

The yachting season was opened by the Manchester Yacht Club, with a race for the one design boats, six of them coming out for a try-out. The plan of cutting the triangular course in half has proved popular, giving the boats an opportunity to go around the course twice.

The S. H. Fessendens have arrived at their Coolidge Point cottage.

H. N. Slater of Boston has arrived at Rev. W. H. Dewart's cottage at the Cove, "Crowhaven," for the summer.

The cottage occupied by Mrs. W. F. Draper at Smith Point, is being made ready for the arrival of Mrs. Draper and her daughter early in July. They are now in London, where Mrs. Draper was hostess to a party of 40 at the Ritz last week.

Mr. Wayne Parker and family of Orange, N. J., are occupying the Smith farmhouse for the season.

John G. Groves of Kansas City, arrived last week for the season. Mrs. Groves is sister of J. G. Forest, who came here last week, taking the Ralph H. Barbour bungalow off Pine street.

Mr. and Mrs. Walter D. Denegre arrived at their cottage, Villa Crest, last week, after being abroad since last Fall.

The C. Howard Clark Jrs. of Philadelphia, arrived here Wednesday, July 2d, coming here from New London, where they went for the races. Their steam yacht Savarona is on the way here and will be in Manchester Harbor the most of the season.

Mrs. George Putnam arrived in Manchester last Thursday. She is occupying the R. S. Bradley cottage, Smith Point, while her new cottage is being built.

Mr. and Mrs. F. Blackwood Fay of Boston, with their daughters, Miss Mabel R. Fay and Mrs. Ethel F. Van Deventer, are at the Masconomo House for the summer.

Miss Pauline Defriez of Brookline, is spending the summer with her grandparents, Mr. and Mrs. Albert Ivins Croll, at their Gales Point residence.

Mrs. William P. Tilton of New York, is the guest of Mr. and Mrs. Francis M. Stanwood of Smith's Point.

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130 WASHINGTON ST., . . Near R. R. Station

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ANNISQUAM has had a growth, especially during the past ten years, that has achieved the ideal combination for the summer home — beauty, cool comfort and simplicity with residences of high class. The best residential sections are reached by roads hidden from the casual tourist and for this reason the attractiveness of these sections is, perhaps, not fully realized.

ROCKHOLM is a large and beautiful tract, naturally and unusually adapted for fine summer homes. Every site is one of independent and varied attraction. The open sea, hills, rocks and woods give their best to Rockholm. Fine roads wind through this property from which the beauties of Annisquam may be seen at their best.

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KEEP COOL IN HOT WEATHER!

The Gloucester Electric Co.

Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex.

ELECTRIC FLAT IRONS for the Laundry

Contribute to the Comfort of Servants. To be had at Cost.

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¶ Galvanized Anchors, Boat Pumps, Stuffing Boxes, Bells, Horns, Sidelights, Fire Extinguishers, Blocks, Pulleys, Deck Plates, Maxim Silencers, Spar Varnish and Marine Paints, Copper Paints.

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Maintains a Jewelry Repairing Department. Watches, Clocks, both Foreign and Domestic, Repaired by Skilled Workmen. Highest Grade Watch Springs for Foreign and Domestic Watches, and Clocks. All work Guaranteed. Notify us by mail or telephone and we will call to any part of the Summer Colony. Tel. 829-M.

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Grand View Hotel

Annisquam, Gloucester, Mass.

Commands one of the Finest Views of Ocean, River and Woodland on the North Atlantic Coast.

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Open during Sea Fowl Shooting Season in Fall

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83-85 Main Street, Gloucester, Mass.

Operating Stores in New York, Springfield, Cincinnati, Bangor, Me., and Portsmouth, N. H.

¶Offers to the Ladies of the Summer Colony one of the largest and most comprehensive stocks of Exclusive Apparel for Women to be found in New England. We are prepared especially for the needs of the summer residents of this section, having anticipated their wants.

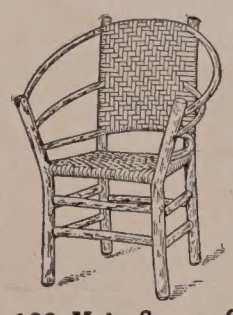
¶We have in stock **Ladies'** and **Misses' Suits** and **Coats, Linen Suits** and **Coats** of exclusive designs and material which cannot be duplicated in this section, **One-Piece Party Dresses, Petticoats, Skirts, Waists, Summer Dresses** of every description, **Raincoats, Children's Dresses, Outing Skirts, Sweaters, Corset Covers, Night Dresses, Children's Coats, etc.** The finest and most desirable line East of Boston.

¶In **Millinery** we have the latest conceptions of the leading designers of Paris and New York, styles and shapes which cannot be duplicated elsewhere.

¶We are pleasantly located in our New Store, formerly the Y. M. C. A. building, the two floors of which have been finely remodeled and fitted for the business with all the latest conveniences. The ladies of the Summer Colony are cordially invited to make this store their shopping headquaters.

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CUSTOM MADE FURNITURE AND CUSHIONS A SPECIALTY

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Leaves Wetherell's Drug Store, Post Office Square, Gloucester
Leaves Oceanside Hotel and Lycett's Drug Store, Magnolia

WEEK-DAY TIME—Leave Gloucester 6.45, 9.00, 10.00, 11.00 A. M. 1.00, 2.00 3.00, 4 00, 5.00, 6.00, 7.00, 8.00, 10.00 P. M. Leave Magnolia:—8.00, 9.30, 10.30, 11.30 A. M. 1.30, 2.30, 3.30, 4.30, 5.30, 6.30, 7.30, 8.30, 10.30 p. m.

SUNDAY TIME—Sunday Leave Gloucester: 9.30, 12.00 a. m. 2.00, 3.00, 5.00, 7.00, 10.00 P.M. Sunday Leave Magnolia: 10.00 A. M. 12.30, 2.30, 3.30, 5.30, 7.30, 10.30 P. M. Tel. 200

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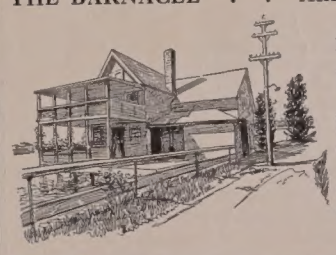
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BRIER NECK

Good Harbor Beach Inn opened for its second season June 11th and up-to-date has had an unusual patronage and the bookings for July and August promise to fill the house to overflowing.

Among those registered are Mrs. L. A. Belknap, Miss Maud T. Belknap, Andover; Mrs. Chancey Adams, Edmund R. Adams, Miss Elizabeth B. Adams, Mrs. Henry Robinson, Miss Natalie Robinson, Concord, N. H.; Mrs. E. F. Cobb, Miss Edith Cobb, Geraldine Benner, Malden; H. F. Lane and wife, Philip Lane, Newton Centre, Mass.; Mr. and Mrs. W. M. Applebee, Waban; Mrs. D. B. Walker, Miss Mary Walker, Mr. I. J. Walker, Wichita, Kan.; D. B. Walker, Jr., Bellerica; Mrs. J. A. Saxton, St. Louis.

The Radcliff College Graduating Class of 1908 held a four days reunion June 20th to 24th there and the party included Elizabeth B. Nichols, Boston; Alice B. Huling, Cambridge; Bertha Snow, Brockton; Ruth Lansing, A. Evelyn Stewart, Boston; Mrs. F. W. Murray, Montreal; Jessie C. Sinnet, Mary J. Minton, Boston; Eva A. Moore, Newton Centre; Constance C. Buddige, Weston; Helen A. Abbott, Allston; Camille Fitzgerald, Everett; Amy C. Farlin, Boston; Josephine Frost, Arlington; Elizabeth O'Niel, Brookline; Helen Taff, Dorchester; Christine Hayes, Natick; Berenice H. Fowler, Boston; Elizabeth Singleton, Newton Highlands; Sophy Phillips, Andover; J. M. Johnson, E. C. Ford, Cambridge; Marjorie P. Wood, Taunton.

Several Wellesley girls have been entertained the past week among them Miss Julia Drew, Minneapolis; Miss Margaret Pearson, Beaver Falls, Pa.; Rachel Cutler, North Wilbraham; Agnes Little, Pawtucket; Sue Newell, Evanston, Ill.; Bertha A. Grimes, Lawrence.

Accompanying them were Mrs. L. E. Newell, Evanston, Ill.; Mr. and Mrs. W. P. Ritter, Methuen; Mrs. A. M. Nelson, Cambridge; Horace G. Stewart, Cincinnati; H. C. Goodenow, Chicago, the three latter being students at Massachusetts Institute Technology.

The arrivals since that time are Mr. and Mrs. Victor F. Carl, Ruth Carl, Pauline Carl, Boston; Mrs. L. P. McCandlish, R. D. McCandlish, Mrs. A. F. Hatch, Mr. A. Hatch, Northampton.

On Saturday the legal P. B's. of Essex County consisting of some twenty-five lady stenographers enjoyed dinner and an outing at the Inn. Among them being Misses Jennie Munroe, Genevieve Cook, Laura McQuin, Margaret Chisholm, Alice Proctor, Gloucester.

East Gloucester

Continued from Page 1

Mr. and Mrs. David S. Greenough of Jamaica Plain and Miss Mary Greenough, have decided not to occupy their Eastern Point summer home this season, but have sailed for Europe, stopping at Antwerp. Miss Mary Greenough, the second daughter, is a great favorite in one of the Foster classes and her debutante winter, two or three years hence, is destined to be extremely brilliant. The Greenoughs are to join Miss Anna Greenough and party on their arrival in Holland.



The Bass Rocks and Eastern Point golf links are now in fine condition and there is much playing daily. The two club houses, where afternoon teas are being served, are well patronized.



E. R. Mason and family of Boston, who last year had a house on Briar road, are this year occupying the Selden cottage.

F. C. McDuffie and family of Lawrence, of the old Bass Rocks cottage contingent, have opened their house on Atlantic road for the season.

Well-known Bass Rocks cottagers, who were welcomed back for another season are, Dr. and Mrs. William Jarvie of New York, whose residence is Craigmoor.

Mr. and Mrs. Edward S. Hyde of Philadelphia have, as last year, the Procter cottage on Atlantic road.

Mrs. Ellis Mendell and family of Brookline have arrived at their summer residence, Atlantic avenue, Bass rocks.

Mr. and Mrs. Joseph McKey of Brookline have taken the Day cottage for the season.

Edward Ellis and family of Brookline are at their summer home, Nautilus avenue.

Henry B. Warner, the actor, has arrived at his Bass Rocks summer house for the season.

Henry Plimpton Spaulding, an artist, of Boston, and his family, have arrived at their Grape Vine Cove cottage, on the Back shore.

Mrs. Ellis Mendell and family of Brookline, are at their Bass Rocks cottage, Atlantic avenue, for the season.

John Bowler and family of Worcester, have arrived at their cottage on the Back shore.

Dr. Silas H. Ayer and family of Boston, are at their Bass Rocks cottage, on Atlantic avenue, for the season.

Henry Souther and family of Hartford, are at their summer home, the Sherman cottage, at Bass Rocks.

Alexander Bowler and family of Worcester, have opened their Grape Vine cottage for the season.

F. C. McDuffie and family of Lawrence, have arrived at their Atlantic avenue house, Bass Rocks.

During the winter there has been constructed on the site of the Colonial Arms, a three-story residence of the French chateau style of architecture. It is built at the water's edge of the granite taken from the ledge from which the cellar was hewn. Connected is a studio and garage and the cost of the whole is set at $100,000.

The Siamese Embassy, which for the past 15 years has made East Gloucester its Summer home, has arrived at the Williamson cottage for the season. This is the same house from which the Embassy was burned out in June of last year. It has been repaired during the winter.

The Ambassador, Prince Traidos Prabandh, is accompanied this season by his wife, the Princess Prabandh. The attaches this year are the same as for some years past, Nai Choate and Nai Tajaval. Edward Loftus is as for years the secretary of the Embassy and with Mrs. Loftus is prominent in social events of this part of the shore. Nai Choate is an enthusiastic yachtsman and will, as last year, sail his yacht, Tew Lom, in the regattas of the Gloucester Yacht Club.

Hon. A. Platt Andrew, ex-assistant Secretary of the Treasury, has arrived at his Eastern Point home for the summer.

Henry Davis Sleeper and family of Boston, have opened their Eastern Point cottage, "Beauport," for the season.

Stephen W. Sleeper and family of Boston, have opened the Curtis cottage at Eastern Point.

Commander John Greenough and family of New York, are at their Eastern Point summer home for the season.

A Wilder Pollard and family of Brookline, opened their Eastern Point summer home for the season several weeks ago.

Continued on Page 8

The Rockport Shore

Continued from Page 3

Gen. William A. Pew and family are at their Land's End cottage near the hotel.

William J. Hobbs and family of Malden are at Ledgemere, their Marmion Way home.

Charles H. Burnham, Jr. and family of Brookline, who last year had a cottage at Pigeon Cove, this season have one of the Hobbs cottages at Marmion Way.

Among the oldest cottagers in this section is Charles H. Dillaway, who, with his family from Melrose, occupy their summer home on Marmion way. Mr. Dillaway has for a long period held the record of catching the first tautog of the year and this season has upheld his record.

Mr. and Mrs. Charles Evans of Boston, have arrived for the season at their cottage on Sandaha avenue.

Prof. James M. Wood and family of Cambridge, have arrived at Seacroft for the summer.

G. O. Nickerson and family of Malden, have taken the Littlefield cottage on the Headlands, for the season.

Prof. F. C. Adams of Natick and family, have leased the Colby cottage at Lands End.

Mrs. Fannie C. Hastings of Malden, has again arrived at the Sherburne cottage, Marmion way, for the season. She occupied the cottage last season.

The family of Albert A. Felt of Waltham, are at Crow's Nest, Bearskin Neck, for the season.

The family of H. E. Pearsall of Providence, are at Sweet Brier cottage, Marmion way, for the season. The cottage has been extensively renovated.

MR. RALPH HAZEL

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Wishes to announce to his patrons that he has changed his residence to Rockport, Mass., where he can be reached by Telephone 193-2 or by postal to Gloucester, Mass., Box 282. Orders from any part of North Shore attended to promptly by automobile. Twenty years experience with best known families of the summer colony.

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The Annisquam Region

Continued from Page 4

Miss Emmy Boshagen of Connellsville, Ind., has the B. Frank Ellery studio for the season.

Mr. and Mrs. Thomas Hartley of Brookline are at Bywater Inn.

A Minneapolis party who are making their first season at Annisquam comprise Mr. and Mrs. John S. McDonald and daughters, Mrs. Norman Stewart and two children, Mrs. John P. Hale of Lafayette, Ind., and Miss P. E. McDonald. They have spent the winter at Pine Bluffs and express themselves delighted with Annisquam.

Mr. and Mrs. William B. McCormack of New York City, former patrons at the Grand View, have arrived for a July stay. Mr. McCormack is connected with the New York Press.

J. Henry Norton and family of Brookline, are occupying the Whittemore cottage at Cambridge avenue again this season.

The Misses Henry of Newton, are occupying half of the Davis house at the corner of Leonard street and Cambridge avenue.

The Benton house on Arlington street has been sold to the three sons of Mrs. Davis W. Clark of Boston, Robert, Armstrong and Wascott. The houses that have been occupied by the old Annisquam families for generations are fast passing into the hands of the summer visitors. While the new owners are desirable additions to the community, the change means many closed houses in the village during the winter months.

C. H. Morse and family of Chicago, arrived Tuesday at the Achorn cottage, Norwood Heights, which they have taken for the season.

George R. Nutter, of the law firm of Brandeis, Dunbar & Nutter, Boston, has rented the summer cottage of Mrs. A. N. Blair and will arrive the last of the week.

Col. Franklin L. Joy, commander corps of cadets of Boston, has rented the cottage of William M. Jelly at Norwood Heights.

Every cottage at Norwood Heights is now leased and most of them are occupied.

Mrs. John W. Schafer and daughters Louise, Sarah and Lloyd, of Newton, have arrived at the Overlook, where they will spend the season.

Robert Wakeham and family of Chelsea, are occupying one of the "Twin" cottages at Nashua avenue.

George E. Lockhart and family of Malden, have arrived at Nashua avenue to spend the summer.

Mrs. Everett Hall and daughters, Gladys and Freda, of Haverhill, have arrived at their camp house at Goose Cove, to spend the summer. They have as their guests Mrs. William Weymouth and daughter, Grace, of Haverhill.

Miss Mary Ruggles of Winthrop, is the guest of Mrs. Edward Sargent.

Mr. and Mrs. Charles E. Lufkin of Gloucester, have arrived at their summer home, Ruby cottage, for the season.

Miss Carrie Munster, Miss Charlotte Munster and Miss Estelle Staples of Waltham, are occupying the Munster cottage at Nashua ave.

Miss Nancy Flagg, Miss Harriet Trout and Miss Carrie L. Dennison have returned from a trip along the south shore.

Miss Maud Fellows of North Cambridge, is the guest of Miss Emmy Boshagen at Pine Dell studio.

Mr. and Mrs. George W. Pulcifer of Chicago have arrived at their summer residence, 334 Washington street for the season.

An extensive private underground telephone system has been laid on Annisquam Heights, to furnish service for Tracy Hoppin, C. A. Hight, Hollis French, Harry B. Duane and others in that locality. The telephone line to Nashua avenue has been completed.

Mrs. William G. Packard and daughters Ernestine and Morena, of Watertown, and Everett Webster of Boston, are the guests of Mrs. Frederic Norwood.

Mrs. Jane L. Patterson and Dr. Grace Marvin of Roxbury are the guests of Rev. and Mrs. Judson P. Marvin.

Rev. E. A. Lincoln and family of Lowell are occupying the Pulcifer house on Leonard st.

Mr. and Mrs. W. W. Mills of New York arrived at Pine Dell Thursday and will remain through the summer.

Mrs A. N. Blair who is travelling in Europe is at present at Lake Como, where she will remain for a few weeks.

Continued on Page 10.

Ipswich and Surrounding Towns

Thomas Emerson Proctor, whose winter residence is on Commonwealth avenue, Boston, is the owner of one of the largest farms in Topsfield. No other farm in Essex County has a greater variety of native and foreign trees and shrubs. The estate includes a large artificial pond stocked with trout and other fish, a large polo field, tennis courts and other attractions.

Topsfield is now one of the most favored places in Northeastern Massachusetts for Summer residences. These Bostonians, with their families, are passing the summer in that town: Thomas W. Peirce, John S. Lawrence, Johnson L. Walker, Harry C. Shoemaker, William Phillips, John Hogg, Mrs. Ellen L. Hemenway, Willard Emery, Franklin Balch, Percy Chase and William B. Clark.

Salem families at Topsfield include those of Edward S. Thayer, Richard Wheatland, George H. Shattuck, James Duncan Phillips, William E. Northey, Mrs. Maria R. Hodges, James P. Hale, Walter A. Chisholm, Stephen W. Phillips and David Pingree.

The following with their families, are passing the summer in country homes at Ipswich: Francis R. Appleton, Chalmers Wood, Bayard Tuckerman, Wilson S Dunn, Isaac F. Dobson, Mrs. Daniel F. Appleton and Capt. Randolph N. Appleton.

Hon. Arthur H. Wellman and family of Malden, are at Topsfield for the summer.

R. P. Crane, Jr. of Chicago, who passes the summer in a spacious residence on Castle Hill, has earned deserved reward from the children of Ipswich, because of his thoughtfulness for their welfare. Last Saturday he gave several hundred an outing on his farm.

East Gloucester

Continued from Page 7.

Proprietor Edward D. Parsons opened the doors of the Moorland this season to a patronage which assured the success of the season from opening to closing. The clientage is much the same each year, former patrons returning, making the hostelry their established summer home.



Among the early registrations are: Madam d'Almeida, Athens, Greece; Mrs. L. P. White, Miss L. P. White, Miss A. P. White, Mr. L. P.White, Cincinnati; Mr. and Mrs. Walter E. Parker, Lawrence; Mr.C. W. Cheney, Mrs. J. Cheney, Mr. Philip Cheney, Mr. H. W. Cheney, Brookline; Miss E. L. Gregerson, Boston; General L. H. Carpenter, U. S. A., Miss Mary Carpenter, Philadelphia; Dr. and Mrs. Geo. E. Fay, Miss Wells, Detroit; Mrs. A. H. Gillingham, Miss E. P. Wright, Philadelphia; Mr. and Mrs. W. A. Batson, New York City; Mr. and Mrs. R. B. Post, Miss Martha Post, Baltimore; Prof. and Mrs. H. V. Abbott, Northampton; Mrs. A. Whittemore, Utica; Dr. and Mrs. J. M. Strong, Springfield; Mrs. Edward Norris, Miss H. Kingsley, Utica; Mrs. M. Borgmeyer, Miss M. Borgmeyer, Brooklyn; Mr. and Mrs. Herman Bosler, Miss Dorothy Bosler, Baltimore; Mr. W. L. Carl, Boston; Mr. and Mrs. Calvert Crary, Brookline; Mrs. I. C. Bull, Middletown; Mr. and Mrs. W. S. Rathburn, Detroit; Miss M. A. Brackett, Miss Ellen Brackett, Brooklyn; Prof. Davenport and family, Hamilton; Mrs. C. A. Webb, Miss E. Webb, Miss K. W. Webb, Miss C. R. Webb, Baltimore; Mrs. C. O. Norris, Miss W. Williams, Duluth; Mrs. A. Ordway, Miss V. Padelford, Washington; Prof. E. A. Emens, Miss Emens, Miss Keene, Syracuse; Miss C. B. Davis, Mrs. James Moore, Philadelphia; Mr. and Mrs. H. W. Wellington, Miss B. Wellington, Mr. and Mrs. C. B. Coudit, Miss L. Coudit, Miss E. Coudit, Brookline; Mr. and Mrs. H. C. Talbor, Mr. M. H. Talbor, Boston.

Continued on Page 9.

Magnolia

Continued from Page 6

The Oceanside this season, as for some years previous, is under the management of W. S. Warren, Jr., and everywhere about the property is evidence of his attention. Many improvements that will make for the comfort and convenience of the guests are apparent, both in the house and around the grounds. Outside the 22 cottages which are attached to the hotel have received special care and the gardens bloom with flowers and reveal many homelike touches which add to their attractiveness. New paths have been laid out, the tennis courts have been placed in first-class order for the coming along-shore tournaments and all in all the place is more inviting than ever. Tonight the house count is 400 and the advance bookings indicate that in a short time the capacity of the house, annex and cottages, 800 guests will be reached.

The usual schedule of preaching has been arranged for the Union Chapel. Tomorrow Rt. Rev. William Babcock, suffragan bishop of Massachusetts, will conduct the services, and for the rest of the season the preachers will be as follows: July 13, Rev. Charles Francis Carter of Hartford; July 20, Rev. John McGaw Foster of Boston; July 27, Rev. Dr. Charles Wadsworth of Philadelphia; Aug. 3, Rev. Malcolm Taylor of Taunton; Aug. 10, Rev. Maxwell Savage of Louisville; Aug. 17, Rev. J. W. C. Cooper of Gloucester; Aug. 24, Rev. Samuel H. Dana of Exeter, N. H.; Aug. 31, Rev. Phillips E. Osgood of Rosindale; Sept. 7, Rev. Edward H. Cummings of Boston.

Rev. William J. Dwyer, PR. of St. Ann's church will officiate at the masses at the Mission chapel Sundays at seven and nine o'clock.

Mr. and Mrs. William E. Beach of New York, are being entertained at the Oceanside by Mrs. Bonner.

Miss Florence R. Adams of Washington, was welcomed back to the Oceanside by her many friends. She will remain during the season.

Mrs. Silas Strong of Chicago, is making a two weeks' stay at the Oceanside.

A New York family returning for another season's stay at the Oceanside include Mrs. H. T. Davidson, Miss Davidson, Miss E. H. Davidson and Miss M. K. Berg.

Mr. and Mrs. H. J. Fisher of New York are established at the Oceanside for the season.

Bostonians who for several season's have made the Oceanside their summer home, who returned this week for the season include Mr. and Mrs. Henry C. Everett, Richard M., H. C., and Miss L. A. Everett.

Miss Charlotte T. Lane of New York, whose summer home for several years has been the Oceanside was among the week's arrivals.

Old comers to the Oceanside who are making a July stay here are Mr. and Mrs. F. K. Seggerman and Kenneth M. Seggerman.

Mrs. Charles E. Wilmot of New York are making a July stay at the Oceanside.

Old comers to the Oceanside who are again at that hostelry for the season are Mr. and Mrs. David Loring of Boston.

Season's guests at the Oceanside include Mr. and Mrs. George R. Alley and Mrs. D. B. Stedman of Boston.

A Providence party who will stay at the hotel for the month include Mr. and Mrs. Benjamin W. Jackson, maid and chauffeur, and Mr. and Mrs. William S. Richardson.

Mrs. Albert P. Kingsbury of New York has been staying at the Oceanside during the week.

A Buffalo family at the Oceanside include Mr. and Mrs. George C. Miller maid and chauffeur, and Miss Marion M. Miller who are returning for another season.

Mr. and Mrs. C. R. Agnew and family of New York have taken Oceanside accommodations for a July sojourn.

The Oceanside clientage is gathered from a wide range. From distant Oklahoma to New England's rocky shores is a far cry. Mrs. George W. Barnes chauffeur and maid of Muskegoy, Oka., have taken apartments for the season at the Oceanside.

Miss Marianna Guild and maid of Boston has returned to the Oceanside for another season.

Mr. and Mrs. H. A. Schmidt and daughters of New York are making a July stay here.

Registered for the season at the Oceanside are Mr. and Mrs. Winthrop Howard Barnes of New York.

Senor Carlos M. DePena, Minister from Uruguay, Madame DePena, the Misses Maria, Manuela, Albertina, Maria Cardolla, Carlos and Hugo DePena and valet, who last season were in the Fox cottage are this season making their summer home in the Somers cottage one of the Oceanside chain. They are great admirers of the North Shore and Magnolia especially.

Philadelphians making a two weeks' stay at the Oceanside, comprise Mrs. Matthew Semple and daughter, Miss Helen Semple.

Mrs. Arthur B. West and Miss Georgia Paige of Chicopee Falls, have accommodations at the Oceanside for the season.

Miss Mary E. Kimball of Boston, is a season's guest at the Oceanside.

Old comers to the Oceanside, who have returned for another season, comprise Mr. and Mrs. A. B. Dewey and A. B. Dewey, Jr.

Mr. and Mrs. Joseph T. Low, maid and chauffeur of New York, are among the July registrations at the Oceanside.

Well known New Yorkers at the Oceanside for July, include Mr. and Mrs F. S. Shoemaker, Misses Helen and Edith Shoemaker.

Mrs. Charles A. Potter of Chestnut Hill, Pa., accompanied by Mrs. J. W. Lucas, are at the Oceanside and will be joined later by Mr. Potter and Miss Dorothy Potter.

Hon. Charles J. Doherty of Ottawa, a member of the Canadian parliament, Mrs. Doherty and Miss Doherty, are making a stay of several weeks duration at the Oceanside.

Mrs. J. W. Tillinghast and Mrs. M. B. Griswold of Albany, are also among the season's clientage at the Oceanside.

Ex-postmaster general Frank S. Hitchcock was entertained at luncheon Monday evening by George E. Carter of Boston.

Miss Sarah L. Guild and maid of Mt. Vernon street, Boston, has returned to the Oceanside for the season.

Admiral and Mrs. Edward Farmer of Boston, who have made the Oceanside their summer home for a period of years, were welcomed back this week for another stay.

Dr. and Mrs. L. M. Tiffany of Baltimore, are other valued patrons of the Oceanside who will be here until October.

Others who have been patrons of the hotel in former years, here for the season, include Mr. and Mrs. Gerald A. Bramwel, Master Gerald Bramwel and maid of Boston.

Mr. and Mrs. William Allen Butler of New York, who have made Bar Harbor their summer home for a period of years, have this season come to Magnolia. Mr. Butler will bring his yacht along which will be anchored in Gloucester harbor with which he will make short cruises in the Bay. On the annual run of the club up the New England coast to Bar Harbor, Mr. Butler will join the cruise.

A June bride and groom making a July stay here are, Mr. and Mrs. Arthur H. Hagemeyer of New York.

Mrs. Fred Bonner and Miss Irene Rossiter of New York, are here for the season.

Mr. and Mrs. F. R. Culburt of New York, are again at the Oceanside.

Mrs. A. Guerin and Miss Guerin of New York has returned to the Oceanside for the season.

Mr. and Mrs. David M. Jones, child and maid who several seasons ago made their summer home at Magnolia, have returned to the Oceanside for the season.

Dr. and Mrs. J. Leaming Walker and Miss Adele Prindle of London are making a July stay here.

Manchester-by-the-Sea

Continued from Page 6

Constantin Dumba, the Austro-Hungarian ambassador is to pass the summer in Manchester having leased the Gorman cottage at West Manchester.

Mrs. Charles Hopkinson has opened her cottage at the Curtis estate and Mr. and Mrs. Oliver W. Mink are at their cottage on Cobb avenue.

Miss Anna Proctor has returned to Manchester for the early summer after spending the winter at Shreveport, La.

Mrs. S. Parkman Blake is occupying her cottage on Highland avenue for a few days.

Mr. Lester Leland and family, who have recently returned from abroad, have moved down to their West Manchester cottage.

Mrs. William Howard and daughter are among the early arrivals this year, and are at their cottage on Highland avenue.

Ex-Governor Draper has leased the Charles S. Hanks estate for the season. Mrs. Hanks and her daughter are planning to spend the summer abroad.

THREE FLOORS
25 Departments

BUTMAN & FRENCH

P. O. SQUARE
GLOUCESTER

The Department Store of Quality



This up-to-date store is ready to furnish your summer needs. Every department is replete with just the things you want. Wearing apparel, Shirt Waists, Bathing Suits, Sweaters, Children's Dresses on the second floor. Men's Furnishings, Infants' Wearables, all kinds of Underwear, Hosiery, Gloves and Summer Fabrics on street floor. Camp Supplies, Kitchen Furnishings, Hammocks, Pillows, Porch Shades, Screens and Screen Doors, Oil Stoves, Ice Cream Freezers and Refrigerators in Basement.



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MEATS, POULTRY, VEGETABLES, FRUITS, FINE GROCERIES

Ward-Corby Bread received daily. Cakes and Pastry. Clicquot Ginger Ale and Hot Weather Drinks.

Come in and inspect the largest, lightest, cleanest and best appointed Grocery and Provision Store on the North Shore.

FRESH FISH DEPARTMENT one of our best features.

All kinds of Fresh Fish in their season.

Goods delivered in all suburbs of Gloucester.



Best Dealers Everywhere

SELL **GORTON'S SEA FOODS**

They are the Standard Product of New England's oldest industry.

Carefully prepared under most Modern Methods.

THE GORTON-PEW FISHERIES COMPANY.

PRINCIPAL HEADQUARTERS GLOUCESTER, MASS.

A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.

East Gloucester

Continued from Page 8

A party of Wellesley girls making a July stay at the Rockaway comprises Misses Mildred R. Wetherell of Worcester, Alice L. Stuart of Minneapolis, both of whom were graduated last year; Beatrice M. Twiss of Lawrence, Marion R. Mulford and Miss Jennie Ball of Lowell.

Miss Ida Roberts of Frankfort, Ky., Miss Mildred Washburn of Duluth, Miss Rosella Woodruff of Elgin, Ill., and Miss Nellie Tuckerman of New York, are another party of Wellesley students who are enjoying themselves at the Rockaway.

Mrs. S. Etlinger and daughters, Selma, Nora, Clara, Stella and Ray, of Cincinnati, have arrived at the Rockaway for the summer. This is the ninth season which Mrs. Etlinger has spent at this hostelry.

Mr. and Mrs. J. C. Brock of Lowell, are making a July stay at the Rockaway.

Mrs. Joseph Weiskoff and daughters, Blanche and Martha, of Cincinnati, have returned to the Rockaway for another season.

Mrs. Joseph Odell and Mrs. Edward Russell of Boston, are making a visit to the Rockaway.

Mr. and Mrs. C. W. Burt of Springfield, are making a July stay at the Rockaway, this being their 16th season.



Arrivals at the Hawthorne Inn: Mr. and Mrs. Randolph Russell, Rosemont, Pa.; John G. Cole and daughters, St. Louis; Mr. and Mrs. Edward M. Vickery, Baltimore, Md.; Mr. and Mrs. Julius Helburn, Miss Helburn, New York; Mr. and Mrs. Max A. Ratshesky, Eben F. Comins, Boston, Mass.; Major and Mrs. Geo. W. Read, Miss Read, Master George Read, Washington, D. C.; Mrs. Walter A. Potter, Guy C. Wiggins, Lewis C. Morrison, Mrs. Georgiana Thurston, Mrs. Alice Fisher Harcourt, William Harcourt, New York City; Mr. Otis Dana, Boston, Mass.; F. W. Marlow and Mrs. Marlow, Miss G. W. Marlow, Syracuse; Philip S Platt, Scranton, Pa.; John E. Hewes Kamp, Mrs. Wm. R. Barbour, H. M. Matthews, Rear Admiral and Mrs. Marix, Mrs. O. P. Hughes, Miss O. W. Hughes, New York City; Mrs. Kline, Miss Kathlea Cassell Kline, Washington; Dr. A. S. Heinieberg and Mrs. Heinieberg, Philadelphia; General A. C. M. Pennington and Mrs. Pennington, New York; Mrs. John G. Cole, maid and baby, St. Louis.

Mr. and Mrs. Roy W. Wonson of Staunton, Va., who recently returned from their wedding trip, are now occupying the cottage of the former's parents, Col. and Mrs. Charles F. Wonson at Rocky Neck. Mr. Wonson is an instructor in the Staunton Military Academy.

Fred H. Eaton and family of Lawrence, old Bass Rocks cottagers, are occupying their cottage on Souther road.

Ralph Wurtz Dundas and family of New York, have arrived at their summer house, Souther road.

Dr. Silas H. Ayer and family of Boston, have arrived for another season at their Bass Rocks cottage.

James A. Baker and family of Houston, Tex., who last year had one of the Souther cottages, will again occupy the place.

John Dearborn and family of Marlboro street, Boston, are at their Page street residence for the summer.

Mrs. E. Bradley Currier of New York, has opened her Page street summer home.

Arthur M. Cox and family, well known in the Bass Rocks colony, have arrived for the season at their Bass Rocks road cottage.

W. W. Cator and family of Baltimore, have returned to the Baldwin cottage on Atlantic avenue.

Daniel Chauncey Brewer and family of Bay State road, Boston, were among the first of the cottage contingent to arrive. Their home is on Little Good Harbor road.

C. H. C. Brown and family of Regent circle, Brookline, as last year, have the Hall cottage.

Samuel B. Bowen and family of Germantown, Penn., have the Way cottage on Beach road for another season.

The Alexander Bowlers of Worcester, who are making a preliminary stay at their residence at Grape Vine Cove, plan to go abroad later in the sumner.

Another family who will make Bass Rocks their summer home is Howard Wicks Brown of Griggs terrace, Brookline. As last year they have Brightside cottage on Beach avenue.

Frank F. Brumback and family of Kansas City, are again occupying Lookout bungalow.

Well-known Philadelphians, who have arrived for the season, are Mr. and Mrs. William B. Campbell, at their cottage on Beach road.

Mrs. Henry C. Carter of New York, is occupying her cottage, Beach road and Atlantic avenue.

Edward P. Kimball and family of Malden, have arrived for the season at their cottage on Atlantic avenue.

Old Bass Rocks cottagers here for another summer are, Mr. and Mrs. William T. Kimball of Lawrence, whose cottage is on Atlantic road.

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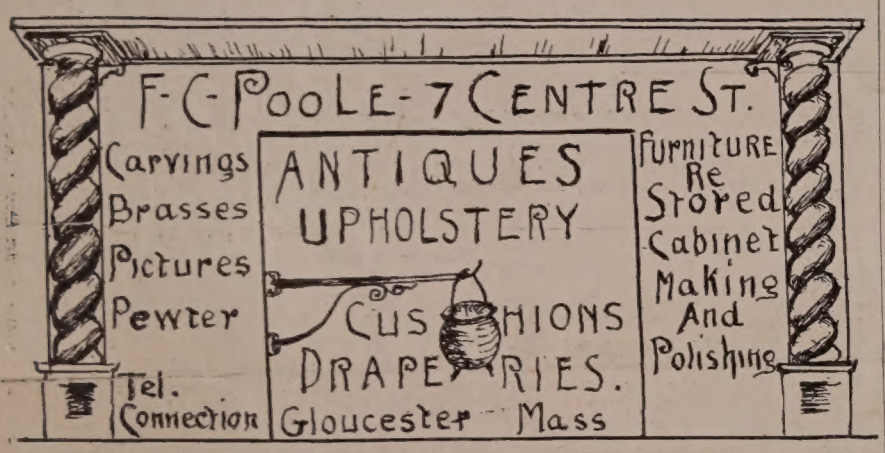
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The Annisquam Region

Continued from Page 8

Mrs. Davis W. Clark of Boston and her sons, Robert of Boston and Redmond of Chicago, are occupying the Lane cottage on Arlington street. Mr. Henry of Chicago is their guest.

Prof. Heber Sensenig and family of Newport, have arrived at their cottage near Goose Cove for the season.

Miss Grace Keyes and Miss Elizabeth W. Roberts of Lexington, have chartered the house boat Beloved Vagabond, owned by Morgan Colt of New York, and intend to cruise along the shore this season.

S. D. Bartlett and family of Allston, will occupy Casco cottage on Nashua avenue this season.

Benjamin A. Smith and family of Gloucester, have opened their residence on Squam Point for the season.

Arthur E. Rowe and family are occupying their cottage on Squam Point.

R. F. Spencer and family of New York, are at Vista View cottage on Adams heights. They motored from New York.

George V. Russell and family of Newton have taken the Mrs. Annie Davis cottage for the season.

Mrs. Fred Stevenson of Minneapolis, have arrived for the season at Minnehaha cottage near the Willows.

The family of Roger W. Babson of Wellesley Hills, will occupy their cottage on the Heights this season.

John B. Swan and daughter, Miss Marguerite Swan, of New York, have leased the house of Dr. H. L. Houghton on Annisquam Heights.

The family of Henry A. Wise Wood of New York, have again taken one of the Bent houses on River road.

The Marquise San Marzano of New York, who has made Annisquam her summer home for several seasons past, is again occupying the Bent bungalow on Cambridge avenue.

Dr. and Mrs. John W. Achorn have leased their house to G. H. Morse of Chicago, who with his family have arrived for the season.

Lieut. James H. Cunningham, U. S. A., an instructor at West Point, and Mrs. Cunningham, will spend the summer in France. Their little son will remain with his grandparents, Postmaster and Mrs. Charles E. Cunningham.

Miss Charlotte Moore and Miss Alice Moore of Wellesley, are the guests of Miss Charlotte Lane.

Mr. and Mrs. Melbourne H. Hardwicke are occupying their cottage at River road and Lobster cove. Mr. and Mrs. William B. Roney and daughter, Helen of New York, are guests.

Mr. and Mrs. George W. Harvey have opened their studio on Curve street for the season.

Mrs. Alice H. Chiddell of Newton has opened her summer cottage on River road. Miss McKenzie of Boston is her guest.

Mr. and Mrs. J. C. Peabody of Roxbury, are at one of the Sargent cottages at Nashua avenue.

Augustus Thompson, and family of Andover have taken the Bott cottage for the season.

William M. Jelly and family of Salem, have opened their summer home, Norwoods Heights, for the season.

Capt. Joseph A. Moore and family, formerly of the State police, are occupying the old Moore homestead at the head of Lobster cove.

Maj. Luther S. Bent and family of Overbrook, Penn., among the oldest of the Squam colony, arrived early at their summer home on River road.

C. A. Howe and family of Brookline have arrived at one of the Strater cottages on Cambridge avenue which they have taken for the season.

Jean Griffin of Greenwood will occupy the Chard house this season.

Lewis Tifft and family of Springfield have arrived at one of the Bent cottages for the season.

Mr. and Mrs. Clarence A. Hight of Brookline have arrived at their summer home on Lookout Hill, Adams road.

Edward Gokey and family of Brookline have one of the Ellery cottages near the waiting station.

George V. Russell and family of Newton have taken the Mrs. Annie Davis cottage for the season.

Mr. and Mrs. William Chester Chase of Boston are occupying their house Bayberry Ledge, Adams Heights, for the season.

Mr. and Mrs. Walter O. Adams of Cambridge are at their home on Adams Heights.

E. M. Hayden and family of Newton have arrived at the Damon cottage, Cambridge avenue, for the summer.

Mrs. Alice Coddington and daughter, Miss Alice Coddington of Newton, will occupy the Wheeler house on River road this season.

J. G. Schroeder and family of Newton Highlands will this season occupy the Wilmot cottage on Cambridge avenue.

Mr. and Mrs. John Shea and Miss Margaret McNulty of Brighton are at Pioneer cottage on Dennison street.

Frederick Phillips Smith and family of Cambridge have arrived at Squam Rock cottage for the season.

O. E. Shepard and family of Brookline are making a June stay at their summer home on Norwood's Heights.

Charles Coe and family of Medford have arrived at Cambridge avenue cottage for the season.

Mrs. William Burgess and daughter, Miss Augusta Burgess of Cambridge, are at Beach cottage for the summer.

Harry B. Duane and family of Boston have taken a cottage on Adams road for the season.

Philip Coyle and family of Brookline are as last season occupying the Mellen house on Adams road.

Mrs. Adele R. Lingard and daughter Olga, who have spent the winter in Egypt and Italy, arrived home last week and have opened their summer home, the Pines, for the season. Eric Lingard was of this June's graduating class at Harvard.

J. C. Peabody and family of Roxbury have taken one of the Sargent cottages on Nashua avenue for the season.

Through the efforts of Mrs. William F. Jelly of Salem, whose summer home is on Adams Heights, 13 Wisconsin willow trees have been set out near the entrance of Rockholm.

Mr. Peterson and family of New York are occupying the Davis house at Leonard and Bridgewater streets.

Pauline and Priscilla Smith, who attend a private school at Hookset, N. H., are at the summer home of their parents, Mr. and Mrs. Benjamin A. Smith.

Clinton Paul Townsend of Washington toured this week in their automobile from Washington to their summer home on Norwood Heights, which they are occupying for the season.